

### Contents

Championship Seeding, Players 1 - 4	4
Dr. Ahmed Said, Championship Director - Welcome Letter	5
Mr. Harry Holliday, Operations Director - Introduction to Soho	7
Championship Seeding, Players 5 - 8	8
Mr. N. Ramachandran President, WSF Letter	9
Championship Seeding, Players 9 - 16	11
Ms. Natalie Grainger, President of WISPA - Some Words from WISPA	12
Championship Seeding, Players 17 - 24	14
Mr. Assem Khalifa, President of the Egyptian Squash Federation - Letter	1
WISPA World Open Soho Square 2010 Schedule	16
Women's World Open, The Last Decade	18
Championship Seeding, Players 25 - 36	20
Mr. Alaaeldeen Allouba, Tournament Referee - Letter	2
Championship Seeding, Players 37 - 48	23
Egypt - The World's Oldest Civilization	2
Championship Seeding, Players 49 - 63	27
Sharm El Shiekh - The Red Sea Paradise	29
The Road to Soho	3



His Excellency Minister
General. Mohamed Abdel Fadeel Shosha
Governor of South Sinai





Player : Nicol David Country : Malaysia Born : 26<sup>th</sup> Aug 1983

Age : 27

Birthplace: Penang, Malaysia Residence: Amsterdam, Ned Current world ranking: 1 Previous world ranking: 1

Racket: Prince

World Champion 2005,06,08,09, British Open Champion 2005, 06, 08, Asian Games Gold Medal 1998, 2006, World Junior Champion 1999/2001, Asian Champion 1998, 2000,2002, 2004, Commonwealth Games Silver Medallist 2002,



Player : Rachael Grinham

Country: Australia Born: 22<sup>nd</sup> Jan 1977

Age : 33

Birthplace: Toowoomba, Australia Residence: Amsterdam, N'lands Current world ranking: 3 Previous world ranking: 3

Racket: Head

World Open Champion, Three British Open Titles, World Number One, Won World Junior Open Aged 16 (1993)



Player : Jenny Duncalf Country : England

Born: 10th Nov 1982

Age : 28

Birthplace: Haarlem, Holland Residence: Harrogate, England Current world ranking: 2

Previous world ranking: 2 Racket: Prince

National Champion, European Indiv Champion X 2, Euro & World Team Champion, British U12/ U14x2/U16/U17x2/U23 Other Titles: European Junior Champion/ Commonwealth Youth Gold Medallist / Atlanta Masters Winner / British Nationals 2007



Player: Alison Waters Country: England Born: 19th Mar 1984

Age : 26

Birthplace: London, England Residence: London, England Current world ranking: 4 Previous world ranking: 4

Racket: Dunlop

Member Of England Team 2009, European Championships, Part Of Winning Team -Southgate Squash Club Winners Of Middlesex League 2003. Lots Of Sports Competitions At School & College. Achieved Three A Levels In 2002







On behalf of the organizing committee I would like to welcome all the players, Referees, Organizers and other guests from the World Squash Federation, WISPA and the Egyptian Squash Federation to the Soho Square Squash Women World Open 2010.

Due to the unmatched success of the first Soho Square Squash Championship that was held in 2009 it was decided that we go for the biggest women squash event ever in the history of the game with a prize fund of US\$ 147,000.

The organizing committee has well prepared for this major event. A purpose built squash center was built containing two air conditioned glass back courts with a spectator's capacity of 200 viewers plus changing rooms for the players. In addition to that a 4 sided glass court was specially brought plus stands that accommodate up to 600 spectators. The management of Soho Square, Savoy and Sierra hotels have well prepared for meeting and greeting all the players, officials and other guests of the tournament.

On that occasion I would like to extend my sincerest thanks and gratitude to Mr. Emad Aziz the Chairman of Savoy international hotels and resorts for approving the staging of this major event in Soho Square that is considered one of the elite touristic areas in Sharm El-Sheikh, the international peace city. Our goal is to make Soho Square and Sharm El-Sheikh the capital of squash in the red sea as we plan to host many international squash events during the next few years, plus establishing Soho Square Squash academy that will have the best international coaches. We look forward to hosting training camps to players and teams from all over the globe.

I welcome you all to this major event and please be advised that I and all the members of the organizing committee will be very pleased to assist you in any way hoping that Soho Square Squash Women World Open 2010 will be an unforgettable memory for years to come

Dr. Ahmed Said Championship Director

### MEET \*\* RELAX \*\* EAT \*\* PARTY \*\* SHOP SOHO SQUARE Sharm El Sheikh

It's the place to be, when visiting the Red Sea!



11 Restaurants 5 Stylish Bars Queen Vic Pub 6 Cafes & Diners Pangaea Night Club Ice Bar 40 Shops





Ice Rink **Bowling Alley** Historical Cinema Dancing Fountain Kids Arcade Conference Centres Concert Stage **Duty Free Shop** Khan El Khalily Bazar



New for Autumn 2010 Hakuna Matata Food Cellar





SOHO SQUARE SHARM EL SHEIKH Tel.: (+20-69) 369 2752 Mob. (+20) 100109109 Mail@soho-sharm.com



Proud hosts of the SOHO SQUARE WOMEN'S WORLD **OPEN 2010** 





Savoy Hotel & Sierra Hotel

www.savoy-sharm.com



#### A Welcome from Soho Square!

When the plans for Soho were being finalised in 2008, we prepared a schedule for a series of International events. Amongst the Concerts, Fashion Shows, Pageants, and conferences we held back space for an "International Sports event"; but which sports event?

We reviewed options from Rally Championships, Equestrian Gymkhanas, Football tournaments, and of course Water Sports. Our ideal was to link with something truly global, accessible to all, and that had a strong following here in Egypt.

A chance introduction to Dr Ahmed Said, "Doctor Squash", and Dr. Sameha Abo El Magd, both active and enthusiastic members of the Squash fraternity brought this racquet sport to the top of the list.

Their infectious dynamism took us to discussions with Andrew Shelly from WISPA which quickly bore fruit. The first Soho Square Championships were held in September 2009. An exciting 15 game, England Vs Egypt, tournament final between Jenny Duncalf and Omneya Abdel Kawy was a gripping end to the event. As a company we were hooked.

When the opportunity to hold the world Women's Open for 2010 appeared, we were delighted to join with the Egyptian Squash Association, WISPA and the WSF in Bringing the Women's World Open to Egypt for the first time.

Our continued investment in the sport includes the new Soho Racquet Centre and squash stadium which, after this inaugural tournament, will be available for use by the public for fun and practice, as well as hosting future competitions.

With Egypt holding 3 of the top 20 women's professional Squash rankings, and 6 in the men's category, we are grateful to have the opportunity to support the Presidents Office; the Sports and Youth Ministries; and the ESA in extending the world class squash facilities here in Egypt to match our athletes world class positions.

Between the players, the official's event organisers, and the referees, over 50 nations are represented in the Women's World Open 2010, truly we have achieved our goal and Soho Square is the home of International Squash in Egypt.

With Sharms charm and unique sunshine guarantee, there will be no "rain stops play" despite our new outdoor Show court.

We wish all the players good luck, and hope they and you enjoy a successful tournament, as well as finding time to experience some of this regions famous hospitality.

Yours Faithfully



Mr. J. Harry Holliday Operations Director,

On behalf of the Directors and Management of Soho Square and Savoy resorts International.



Player : Omneya A. El Kawy

Country: Egypt Born: 15th Aug 1985

Age : 25

Birthplace : Cairo, Egypt Residence : Cairo, Egypt Current world ranking : 5 Previous world ranking : 6

Racket: Harrow

In December 2008 she led the Egyptian Women's team to the World Team title when Egypt beat England in an upset final in her home city.

April 2009 saw her retain her Hurghada International title, again beating Rachael Grinham in a great final at the Egyptian resort city. In July she took bronze at the World Games in Chinese Taipei



Player : Madeline Perry Country : Irland Born : 11th Feb 1977

Age : 33

Birthplace: Banbridge, N Ireland Residence: Halifax, England Current world ranking: 6 Previous world ranking: 7

Racket: Dunlop

Improving performances for the last two years carried her into the top ten early in 2006, and then as high as six following her retaining her Irish Open title in Dublin in April.



Player : Natalie Grinham Country : Netherlands Born : 16th Mar 1978

Age : 32

Birthplace: Toowoomba, Australia Residence: Almere, Netherlands Current world ranking: 7 Previous world ranking: 5

Racket: Head



Player : Laura Massaro Country : England Born : 2<sup>nd</sup> Nov 1983

Age : 27

Birthplace: Great Yarmouth, England Residence: Preston, Lancs, England Current world ranking: 8 Previous world ranking: 8

Racket: Head

13 Wispa Tour Titles, Triple Gold Medallist Commonwealth Games 2006, European Champion 2009, 4x R/Up World Open (2004,06,07,09)







# SOHO SQUARE WOMEN'S WORLD OPEN 2010



On behalf of the World Squash Federation I should like to warmly welcome all players and officials to the 2010 World Women's Open Championship.

Our thanks go to Mr Emad Aziz, Chairman Savoy-Sharm, WISPA and all involved for having the vision to create the facilities allowing this most prestigious event to be held in beautiful Sharm El Sheikh.

I am sure that wonderful pictures from Soho Square will go worldwide; good for Egypt as well as for Squash. Thanks also to all those involved in running the Championships, especially the volunteers.

Egypt has always from the very start been a strong and leading squash country. In recent years the fabulous development programme put in place in has seen a truly remarkable crop of players emerge, dominating the world scene at Junior level and increasingly feeding through into the professional ranks. To now host the World Women's Open following the WSF Women's Team Championships and both Junior Women's championships is very fitting indeed and should provide still more inspiration for future players of our great game.

Thank you, Egypt.

Best wishes to all the competing players, and have a great time in Sharm El Sheikh.

Mr. N. Ramachandran President, WSF

5



### Let's go Roaming

Roam with Vodafone the world's leading mobile network. To enjoy the best coverage in Egypt, simply follow these steps on your mobile phone:

1- Select menu 2- Select settings 3- Select network

4- Select operator selection 5- Select manual 6- Select Vodafone Egypt Call 2121 your Vodafone Personal Assistant, and enjoy the ultimate guide for telephone numbers, addresses, and show schedules across Egypt

### power to you



### Players



Player : Camille Serme Country : France

Age : 21

Birthplace : Creteil, France Current world ranking : 9

Racket : Prince



Player : Kasey Brown Country : Australia

Age : 25

Birthplace: Taree, Australia Current world ranking: 10

Racket: Harrow



Player : Raneem El Weleily

Country : Egypt

Age : 21

Birthplace : Alexandria, Egypt Current world ranking : 11

Racket: Harrow



Player : Engy Kheirallah

Country: Egypt

Age : 29

Birthplace : Alexandria, Egypt Current world ranking : 12

Racket: Head



Player : Samantha Teran

Country: Mexico

Age : 29

Birthplace : Mexico City Current world ranking : 13

Racket: Harrow



Player : Vanessa Atkinson

Country: Netherlands

Age : 34

Birthplace : Newcastle, England Current world ranking : 14

Racket: Harrow



Player : Jaclyn Hawkes Country : New Zealand

Age : 28

Birthplace : Hong Kong

Current world ranking : 15

Racket: Wilson



Player : Annie Au Country : Hong Kong

Age : 21

Birthplace : Hong Kong

Current world ranking : 16

Racket: -



#### Soho Square Sharm El Sheikh Women's World Open 2010.



Hello Sharm El Sheikh!

It is with such great pleasure that I write this letter. This is the first time Egypt will host the Women's World Open and the stunning Egyptian Red Sea resort Soho Square at Sharm El Sheikh is a fabulous venue for the most prestigious WISPA event featuring a ground-breaking prize money fund of \$US147, 000.



This is by far the biggest prize fund ever for a WISPA Tour event and it sends a powerful message that women's squash is a valuable entertainment property and that the Tour is enjoying steady growth around the world.

I would like to thank Mr. Emad Aziz, Chairman of Savoy-Sharm for his support, enthusiasm and vision to bring the World Open to Sharm El Sheikh. WISPA is delighted with the elevated partnership with Soho Square Sharm El Sheikh and pleased that the success of the previous Soho Square WISPA Tour event held in 2009, has helped in the decision of the high-end destination resort to construct new permanent squash courts, which is where the three rounds of qualification will be competed.

It is every player's dream to be crowned World Champion, but this is an accomplishment that has been achieved by only a few. All the best players in the world will be competing at their best on the all-glass show court erected at Sharm El Sheikh's shopping and entertainment complex.

Nicol David the reigning World Champion and World #1 will have to be at her best against a stronger than ever field. There are many wonderful players from Egypt that will have the home crowd behind them, Omneya Abdel Kawy World #5 and Raneem El Weleily World #11 are enjoying career high rankings, both are former World Junior Champions and they were on the Egyptian Team that won an historical World Team Championship title in 2009 in Cairo.

They, and many other gifted Egyptian players behind them will be hoping to win the ultimate prize for Egypt, a country that has a rich tradition in producing champions.

I would like to also thank the Egyptian Squash Federation and President Assem Khalifa for their continued support of WISPA. I am sure that this major event will further raise the profile of squash in your country and create more opportunities for collaboration to support the multitude of amazingly talented juniors coming through your program.

Last but certainly not least I would like to thank Dr Ahmed Said for his wonderful dedication to squash and his hard work to ensure that the Women's World Open is a huge success. We cannot thank you enough for bringing all the pieces of the puzzle together to create what will surely be a masterpiece on the canvas of the beautiful Red Sea resort of Sharm El Sheikh.

I am incredibly excited to be visiting Soho Square in Sharm El Sheikh and taking part in this grand event as well as enjoying the fine dining and other entertainment! I know that the WISPA players will take full advantage of all the premiere complex has to offer and will entertain the crowds with their incredible athletic and skillful ability.

See you courtside!

Natalie Grainger

President and Principal of WISPA







: Donna Urquhart Player Country: Australia

Age : 24

Birthplace : Yamba, Australia Current world ranking : 17

Racket: Head



: Joelle King Player Country: France Age : 22

Birthplace: Cambridge,

New Zealand

Current world ranking : 20

Racket: Head



: Low Wee Wern Player Country: Malaysia

Age : 20

Birthplace : George Town,

Malaysia

Current world ranking : 23

Racket: Tecnifibre



Dalia Arnold Country: Malaysia

Birthplace :Kualalumpur Current world ranking : 25

Racket: Prince



: Isabelle Stoehr Player

Country: France

Age : 31

Birthplace : Tours, France Current world ranking : 19

Racket: Wilson



: Natalie Grainger Player

Country: USA

Age : 33

Birthplace : Manchester,

England

Current world ranking

Racket: Harrow



Player : Sarah Kippax Country: England

Age : 27

Birthplace : Chester, England Current world ranking : 24

Racket: Dunlop



Aisling Blake Player Country: Irland

Age : 29

Birthplace : Dublin - Irland Current world ranking : 26

Racket: Dunlop





I and all the Board Members of the Egyptian Squash Federation are pleased and honored to welcome the audience for this international sporting event "Women's World Open 2010" which is held for the first time in the history of squash in the most beautiful regions of the world - capital of peace - Sharm el-Sheikh.

Those champions is keen to participate in this tournament for the magnificence of the beauty and charm of the city of Sharm el-Sheikh, to blend between sport and tourism at the same time and create peace & love between peoples.

And we cannot forget the power of tournaments which is held in Egypt and the competition to win of it on the level of individual & teams and that the last World Women's Teams, was organized in Egypt - 2008, in which Egypt was crowned with the World Cup and Gold Medal.

Also, I would like to thank the Organizing Company in organizing the tournament in a beautiful image worthy of the name of Egypt in front of the whole nations of the world.

Finally Regards for a successful championship competed for by players of the highest levels of global performance of art and skills.

12

My sincere thanks and appreciation for all

Assem Khalifa

President of the Egyptian Squash Federation

#### WISPA WORLD OPEN SOHO SQUARE SHARM EL-SHEIKH

15th - 22nd SEPTEMBER, 2010

### Schedule

DATE	TIME	SOHO 1	TIME	SOHO 2		
WARRANGE AND		SSION 1				
WEDNESDAY 15-09-2010	1:00 PM	MATCH 1	1:00 PM	MATCH 5		
	1:40 PM	MATCH 2	1:40 PM	MATCH 6		
	2:20 PM	MATCH 3	2:20 PM	MATCH 7		
	3:00 PM	MATCH 4	3:00 PM	MATCH 8		
		SSION 2				
	6:00 PM	MATCH 9	6:00 PM	MATCH 13	1	
	6:40 PM	MATCH 10	6:40 PM	MATCH 14	4F 3	
	7:20 PM	MATCH 11	7:20 PM	MATCH 15		
-	8:00 PM	MATCH 12	8:00 PM	MATCH 16		
DATE	TIME	SOHO 1	TIME	SOHO 2	4	
	The second secon	SSION 1	L 5 00 PM	1 111701101	· .	
THURSDAY 16-09-2010	1:00 PM	MATCH 17	5:00 PM	MATCH 21		
	1:40 PM	MATCH 18	5:40 PM	MATCH 22	_	
	2:20 PM	MATCH 19	6:20 PM	MATCH 23		
	3:00 PM	MATCH 20	7:00 PM	MATCH 24		
	and the second second second	SSION 2	400000000000000000000000000000000000000			
	6:00 PM	MATCH 25	6:00 PM	MATCH 29		
	6:40 PM	MATCH 26	6:40 PM	MATCH 30		
	7:20 PM	MATCH 27	7:20 PM	MATCH 31		
	8:00 PM	MATCH 28	8:00 PM	MATCH 32		
DATE	TIME	SOHO 1	TIME	SOHO 2	4	
FRIDAY 17-09-2010	1:00 PM	MATCH 33	1:00 PM	MATCH 36		
	1:45 PM	MATCH 34	1:45 PM	MATCH 37	Section 1	
The second second	2:30 PM	MATCH 35	2:30 PM	MATCH 38		
OPENING MATC			3:15 PM	MATCH 39	J	
FRIDAY 17-09-2010	7:45 PM	MATCH 40 GC	-	Lagues	1	1
DATE	TIME	SOHO GC	TIME	SOHO 1	TIME	SOHO 2
SATURDAY 18-09-2010	7:30 PM	MATCH 53	1:00 PM	MATCH 41	1:00 PM	MATCH 47
	8:15 PM	MATCH 54	1:45 PM	MATCH 42	1:45 PM	MATCH 48
1	9:00 PM	MATCH 55	2:30 PM	MATCH 43	2:30 PM	MATCH 49
	9:45 PM	MATCH 56	3:15 PM	MATCH 44	3:15 PM	MATCH 50
			4:00 PM	MATCH 45	4:00 PM	MATCH 51
	T		4:45 PM	MATCH 46	4:45 PM	MATCH 52
DATE	TIME	SOHO GC	TIME	SOHO 1	- 22	
SUNDAY 19-09-2010	7:30 PM	MATCH 61	1:00 PM	MATCH 57	SO	HO
				LAATZILEO		
	8:15 PM	MATCH 62	1:45 PM	MATCH 58	Washing Lat	And the second second second
	9:00 PM	MATCH 63	2:30 PM	MATCH 59	SQUARE	SQUASH
	9:00 PM 9:45 PM	MATCH 63 MATCH 64			SQUARE	SQUASH
DATE	9:00 PM 9:45 PM TIME	MATCH 63 MATCH 64 SOHO CC	2:30 PM	MATCH 59	SQUARE	SQUASH
MONDAY 20-09-2010	9:00 PM 9:45 PM TIME 7:30 PM	MATCH 63 MATCH 64 SOHO CC MATCH 65	2:30 PM	MATCH 59	SQUARE	SQUASH
District Control of the Control of t	9:00 PM 9:45 PM TIME 7:30 PM 8:15 PM	MATCH 63 MATCH 64 SOHO CC MATCH 65 MATCH 66	2:30 PM	MATCH 59	SQUARE Somen's Wor	ld Open zind
MONDAY 20-09-2010	9:00 PM 9:45 PM TIME 7:30 PM 8:15 PM 9:00 PM	MATCH 63 MATCH 64 SOHO CC MATCH 65 MATCH 66 MATCH 67	2:30 PM	MATCH 59	SQUARE	ld Open mid
QUARTER FINALS	9:00 PM 9:45 PM TIME 7:30 PM 8:15 PM 9:00 PM 9:45 PM	MATCH 63 MATCH 64 SOHO CC MATCH 65 MATCH 66 MATCH 67 MATCH 68	2:30 PM	MATCH 59	SQUARE Somen's Wor	ld Open mid
QUARTER FINALS  DATE	9:00 PM 9:45 PM TIME 7:30 PM 8:15 PM 9:00 PM 9:45 PM TIME	MATCH 63 MATCH 64 SOHO CC MATCH 65 MATCH 66 MATCH 67 MATCH 68 SOHO CC	2:30 PM	MATCH 59	SQUARE Somen's Wor	ld Open zind
QUARTER FINALS  DATE TUESDAY 21-09-2010	9:00 PM 9:45 PM TIME 7:30 PM 8:15 PM 9:00 PM 9:45 PM TIME 7:30 PM	MATCH 63 MATCH 64 SOHO CC MATCH 65 MATCH 66 MATCH 67 MATCH 68 SOHO CC MATCH 69	2:30 PM	MATCH 59	SQUARE Somen's Wor	ld Open zind
DATE TUESDAY 21-09-2010 SEMI FINALS	9:00 PM 9:45 PM TIME 7:30 PM 8:15 PM 9:00 PM 9:45 PM TIME 7:30 PM 8:15 PM	MATCH 63 MATCH 64 SOHO CC MATCH 65 MATCH 66 MATCH 67 MATCH 68 SOHO CC MATCH 69 MATCH 70	2:30 PM 3:15 PM	MATCH 59 MATCH 60	SQUARE Money Wor Sharm El	Id Open 2010
QUARTER FINALS  DATE TUESDAY 21-09-2010	9:00 PM 9:45 PM TIME 7:30 PM 8:15 PM 9:00 PM 9:45 PM TIME 7:30 PM	MATCH 63 MATCH 64 SOHO CC MATCH 65 MATCH 66 MATCH 67 MATCH 68 SOHO CC MATCH 69	2:30 PM 3:15 PM	MATCH 59	SQUARE Money Wor Sharm El	Id Open 2010

FINAL

#### THE SOHO SQUARE WOMEN'S WORLD OPEN 2010

THE SOHO SQUARE WOMEN'S WORLD OPEN 2010 SOHO SQUARE, SHARM EL SHEIKH US\$147,000	SAT 18/09 ROUND 1	SUN 19/09 LAST 16	MON 20/09 Q-FINALS	TUE 21/09 S-FINALS	WED 22/09 FINAL
NICOL DAVID (MAS) (1)	19.30 (G)	30 (G)			
QUALIFIER		4 <sup>TH</sup> (G)	4 <sup>TH</sup> (G)	2 <sup>NO</sup> (G)	20.00 (G)
RANEEM EM WELEILY (EGY) (12)	2 <sup>ND</sup> (G)				
QUALIFIER	878	J.			
NATALIE GRINHAM (NED) (8)	6 <sup>TH</sup>				
LOW WEE WERN (MAS)		15,15			
SAMANTHA TERAN (MEX) (14)	6 <sup>TH</sup>	130.13			
ISABELLE STOEHR (FRA)					
ALISON WATERS (ENG) (4)	5 <sup>TH</sup>			(0)	
QUALIFIER	<u> </u>	3 <sup>RD</sup> (G)			
LAURA MASSARO (ENG) (9)	5 <sup>TH</sup>				
QUALIFIER	*		3 <sup>RD</sup> (G)		
NATALIE GRAINGER (USA)~ (7)	4 <sup>TH</sup>		3 (G)		
SARAH KIPPAX (ENG)		14.30			
VANESSA ATKINSON (NED) (15)	4 <sup>TH</sup>	14.50			
QUALIFIER					
QUALIFIER	3 <sup>RD</sup>		2 <sup>ND</sup> (G)	19.30 (G)	
KASEY BROWN (AUS) (11)		13.45			
DELIA ARNOLD (MAS)	3 <sup>RD</sup>	15.45			
MADELINE PERRY (IRL) (6)	3	1			
DONNA URQUHART (AUS)	2 <sup>ND</sup>				
JACLYN HAWKES (NZL) (16)	2	19 30 (G)			
QUALIFIER	2 <sup>ND</sup>	19.30 (G)			
RACHAEL GRINHAM (AUS) (3)	2				
QUALIFIER	12.00		19.30 (G)		
CAMILLE SERME (FRA) (10)	12.00	12.00			
AISLING BLAKE (IRL)	12.00	13.00			
OMNEYA ABDEL-KAWY (EGY) (5)	12.50				
JOELLE KING (NZL)	3 <sup>RD</sup> (G)				
ENGY KHEIRALLAH (EGY) (13)	3 (6)	2 <sup>ND</sup> (G)			
ANNIE AU (HKG)	ATH (C)	2 (6)			
JENNY DUNCALF (ENG) (2)	4 <sup>TH</sup> (G)				

### WOMEN'S WORLD OPEN, THE LAST DECADE

Last year in Amsterdam the Women's World Open celebrated it's twenty fifth birthday; ending a decade that saw a variety of winners on a number of continents... with the excitement of the first staging to look forward to in Egypt now. The superb setting of Soho Square in Sharm El Sheikh will open a new chapter for the World Open but before we look forwards let's glance back for a moment.

In 2000 the players assembled in Edinburgh, Scotland, where Carol Owens beat Kiwi favourite Leilani Joyce 3/2 in the final. Owens was in fact born and bred in Melbourne, Australia, and that is where the event went the following year.

But it was another daughter of Melbourne, Sarah Fitz-Gerald, who took the spoils at the World Open played at Albert Park, the scene of the 2006 Commonwealth Games. Joyce was on the wrong end of final defeat for a second as Fitz-Gerald took her fourth title in front of an army of hometown girl supporters.

Then a year later the incomparable Fitz-Gerald took her fifth and last in Qatar. This time it was Natalie Grainger who failed to beat her – but only after four very tight games in the American's only final so far.

With Fitz-Gerald's retirement announced the stage was cleared for a new winner. But when a glass court was set up on the iconic Harbour in Hong Kong, with Star Ferries and a myriad of other sea craft, small and large as a backdrop, it was two past winners that reached the final day. 1999 champion Cassie Jackman of England was playing Owens, who now was playing under the New Zealand banner following moving to Auckland. It was the athletic Owens who took her second title, after Jackman had prevailed over a rising star in the semis, a certain Ms David of Malaysia.

Indeed, Malaysia is where the World Open went next, played at the Bukit Jalil complex which had been built for the Commonwealth Games 1998. The vast crowd witnessed a memorable semi final between two of the fleetest players who have ever played. Nicol David, the focus of home support, was up against more experienced Australian Natalie Grinham, and in nearly two hours of all court action it was Grinham who prevailed 9/3 9/7 2/9 9/10 9/7.

While Grinham recovered well, it was not well enough to stretch Dutchwoman Vanessa Aktinson, the world number one at the time, who gleefully mopped up in the final.

A hat-trick of titles was very much on the cards for David in 2007 when the World Open went to the Spanish capital city of Madrid but David never even reached the quarter finals played on a glass court rigged in the Jardines del Cabo Noval, in front of the Royal Palacio Real. In the last sixteen she crashed out to New Zealander Shelley Kitchen when the kiwi thrived on the hot court and blasted her out of her rhythm. Eventually the Grinham sisters played the first ever 'family' final, with Rachael prevailing 3/0 as the two little wisps weaved some magic. It was to be her first title, a feat that her younger sister has yet to emulate despite reaching four finals.



In 2008 the Men's and Women's World Opens linked up again, this time at another venue built for the Commonwealth Games, England's National Centre in Manchester. Whether the recent introduction of Point-A-Rally scoring had anything to do with it is unlikely, but what is certain is that the first World open played using Pro-Scoring saw seeds struggling big-time.

As the headline writers would have it, the seeds were scattered! Only Nicol David survived the carnage and found herself up against Manchester's own Vicky Botwright. The eleventh seed who had already announced her retirement beat Rachael Grinham in the last sixteen, then Jenny Duncalf who had beaten sister Natalie was forced to retire in the second game of their semi final. David eventually allowed normal service to be resumed in a four game final to take her third title.

Then last year she won her fourth (in five years) when the Worlds came to her training base in Amsterdam. The glass court set up at the Frans Otten Stadium was superb, so were the opposition, and David was looking vulnerable. She certainly was not favourite in the final against Natalie Grinham, whose husband Tommy Berden was managing the championship. Indeed when Grinham took the first game it seemed that her years as bridesmaid would be behind her, but in an impressive bout of digging deep, the Malaysian showed immense character to claw her way back into the match and onto the winner's podium.

Some great settings and wonderful champions have been the fabric of the last decade. Now we wait to see whether David can make it five from six, Rachael Grinham, half Egyptian, can take a second title, or maybe one of the English contingent will prevail. Perhaps US's Natalie Grainger will reach another final after eight years, possibly Natalie Grinham will make a stunning comeback after the birth of her first child in May.

What about home number one Omneya Abdel Kawy leading a host of fast rising stars? The young brigade may not be quite ready to win, but could cause upsets in Sharm El Sheikh. Home crowds must be worth a few points a game.

Andrew Shelley



Player : Line Hansen

Country : Denmark

Date of Birth : 7th May 1983

Current world ranking : 27



Player : Tania Bailey

Country : England

Date of Birth : 2no Oct 1979

Current world ranking : 28



Player : Emma Beddoes Country : England Date of Birth :29th Aug 1985 Current world ranking : 33



Player : Dipika Pallikal Country : India Date of Birth :21\* Sep 1991 Current world ranking : 34



Player : Joshna Chinappa Country : Indea Date of Birth :15" Sep 1986 Current world ranking : 35



Player : Amanda Sobhy Country : USA Date of Birth :29th Jun 1993 Current world ranking : 36



Player : Sharon Wee Country : Malaysia Date of Birth :5th Oct 1977 Current world ranking : 38



Player: Nour El Tayeb Country: Egypt Date of Birth: 8th Mar 1993 Current world ranking: 39



Player : Manuela Manetta Country : Italy Date of Birth :6th Jun 1983 Current world ranking : 42



Player : Nour El Sherbini Country : Egypt Date of Birth :1<sup>st</sup> Nov 1995 Current world ranking : 43



Player : Annelize Naude Country : Netherlands Date of Birth : 1st Jan 1977 Current world ranking : 44



Player : Kanzy El-Defrawy Country : Egypt Date of Birth :5th May 1994 Current world ranking : 45



Dear All



I was very pleased when I was asked by the Tournament Director Dr. Ahmad Said to be associated with Soho Square Women World Open 2010 as the Tournament Referee. This event is very special for several reasons. it is the first time the WWO is held in Egypt and it is offering the highest prize fund in the history of women squash.

A new venue has been built specially for hosting the event thus providing an added value to the development of the game in the beautiful city of Sharm El-Sheikh. Obviously, the offered prize money has attracted a very strong field of top class professional squash players in both the main and qualifying draws which I am sure will provide an unprecedented level of entertainment for the squash fans.

Hosting the event at Soho Square would not have happened without the support and efforts of few individuals. Therefore, I would like to take this opportunity to thank them. First of all for the man who provided the Financial support Mr. Emad Aziz the chairman of Savoy International Hotels & resorts and the Head of the Organizing Committee and all his team members at Soho Square, Savoy & Sierra hotels. Furthermore, I would like to thank two personal friends of mine whom without their perseverance and efforts this event would have not been held or would have been held elsewhere.

They are Dr. Ahmad Said the Tournament Director and Mr. Andrew Shelley the Ex WISPA Chief Executive. Both have worked very hard and spent a lot of their time to make this event a reality.

I would like to thank my team of referees who have accepted to carry out the responsibility of refereeing and who will be working hard for 8 days doing their utmost best to ensure fair play is achieved. Nine referees were selected from Egypt, India, Germany and Singapore to accomplish this mission. Finally, I wish all the players a pleasant stay and the best of luck

Alaaeldeen Allouba Tournament referee





From your first moment, experience the Royal Savoy's transforming serenity: Peace and Tranquility, the privacy of quietude; renewal in the warmth of the sun. The Royal Savoy's VIP guests enjoy individual attention and the Exclusive Privileges of ultimate luxury.



#### DISTINCTIVE UNIQUE TRANQUIL INDUIGENT EXCLUSIVE FRIENDLY



\* AN UNDERWATER DIVING AND SNORKELLING PARADISE \* PRIVILEGES IN THE EXCLUSIVE ROYAL SAVOY LOUINGE A PRIVATE BEACH AND POOL FOR ROYAL SAVOY GUESTS A LUXURY SPA AND WELLNESS CENTRE FIVE-STAR AMENITIES AND ENTERTAINMENT IN SOHO SQUARE \* EXTENSIVE ROOM SERVICE FREE WIRELDSS INTERNET EXECUTIVE BUSINESS FACILITIES NINE BEACH FRONT RESIDENCES WITH PRIVATE HEATED POOLS IN SECLUDED GARDENS.



P.O. Box 169, White Knight Beach, Sharm El Sheikh, South Sinai, Egypt • Tel. : (+20-69) 360 2500 / 2 • Fax: (+20-69) 360 2777 \* UK: Tel : [+44 | 1844 31879] \* mail@savoy-sharm.com \* www.royalsavoy-sharm.com

# Players



Player : Lucie Fialova Country : Czech Republic Date of Birth :22nd Jul 1988 Current world ranking : 54



Player: Nicolette Fernandes Country : Guyana Date of Birth : 19" Jun 1983 Current world ranking: 57



Player : Lauren Selby Country : England Date of Birth : 18th Jul 1984

Current world ranking : 62



Player : Heba El Torky Country : Egypt Date of Birth : 15th Jan 1991 Current world ranking : 66



Player : Maud Duplomb Country : France Date of Birth :31\* Oct 1985 Current world ranking : 67



Player : Siyoll Waters

Country : RSA Date of Birth : 31st Jan 1983

Current world ranking: 70



Player : Coline Aumard Country: France Date of Birth : 13th Jun 1989



Player : Tenille Swartz Country: RSA Date of Birth : 13th May 1987 Current world ranking: 74



Player : Laura Pomportes

Country : France

Date of Birth : 16th Apr 1989 Current world ranking : 75



Player : Irina Assal Country : Russia Date of Birth : 25th Sep 1983 Current world ranking : 82



Current world ranking : 85

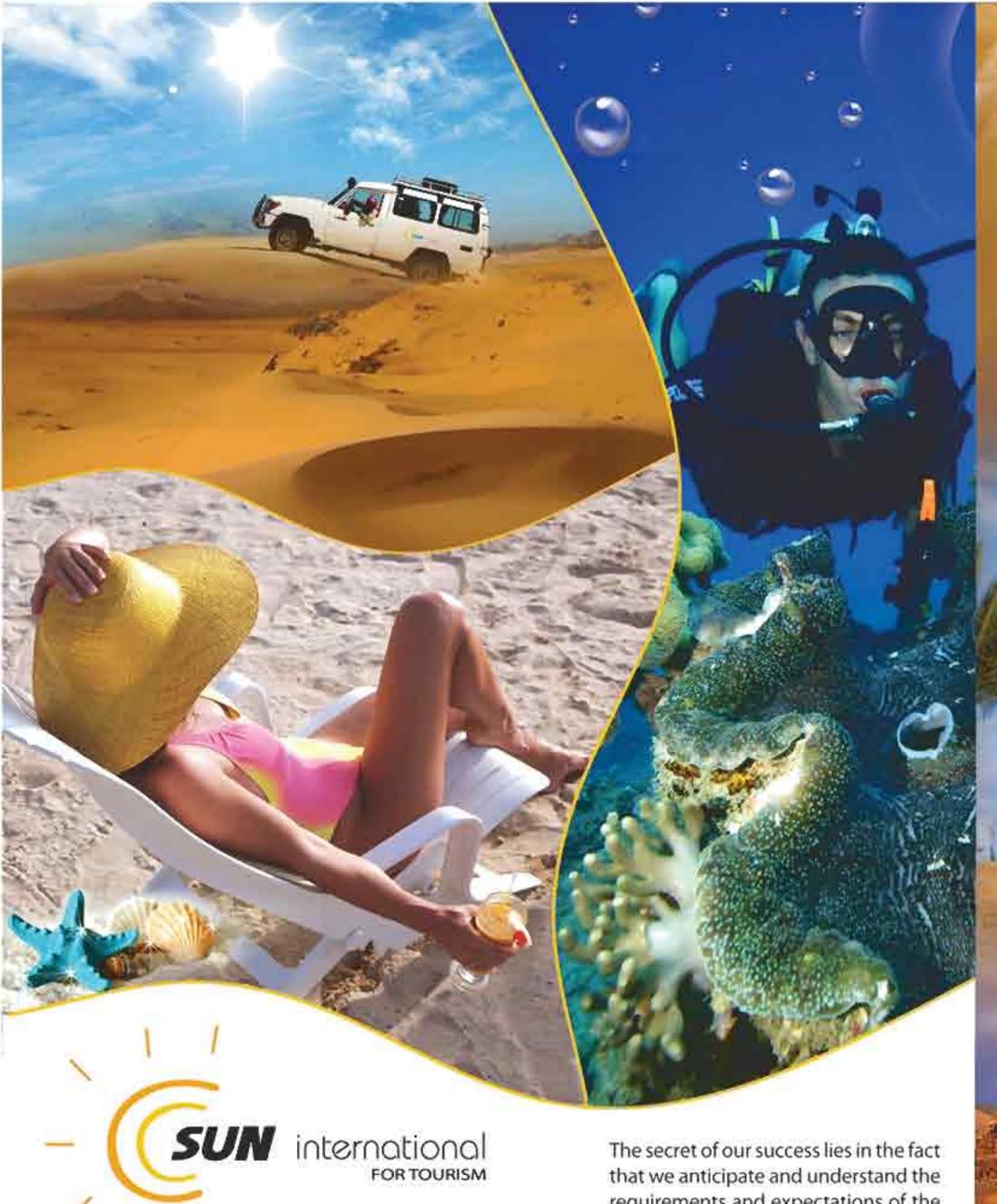


Player : Celia Allamargot

Country : France

Date of Birth : 14th Apr 1986 Current world ranking : 91





26, Attaia El Sawalhy St., Makram Ebid , Nasr City, Cairo , Egypt . Tel.: 002-02-22734172 - 002-02-22734215 002-02-22734396 - 002-02-22734516 - 002-02-22708698 Fax: 002-02-22714782

requirements and expectations of the tourists and work towards providing



# Egypt

Covering an area of about 1,010,000 square kilometers (390,000 sq mi), is bordered by the Mediterranean Sea to the north, the Red Sea to the east, Sudan to the south and Libya to the west.



Its ancient ruins, such as those of Memphis, Thebes, Karnak and the Valley of the Kings, are a significant focus of archaeological study, and artifacts from these sites are now displayed in major museums around the world.

Egypt is a country mainly in North Africa, with the Sinai Peninsula forming a land bridge in Southwest Asia. Thereby, Egypt is a transcontinental country, and is considered to be a major power in North Africa, Mediterranean Region, African continent, Nile Basin, Islamic World and the Red Sea.



### Informal & Relaxed

Sierra is an infomal and relaxing place for families to have fun with their kids, for kids to make holiday friends and for folk who want to take it easy and enjoy the sun and what the SAVOY Sharm El Sheikh Resort has to offer. Friendly staff makes this the choice for the young and the young at heart.









#### SIERRA SHARM EL SHEIKH

P.O. Box 169, White Knight Beach, Sharm El Sheikh, South Sinai, Egypt / Tel.: (+20-69) 360 2500 / 2 Fax: (+20-69) 360 2777 . mail@savoy-sharm.com CAIRO SALES OFFICE

Tel.: (+20-2) 2263 4273/ 79/ 57 Fax: (+20-2) 2263 4249 sales@savoy-sharm.com

www.sierra-sharm.com

# Players



Player : Nouran El Torky Country : Egypt Date of Birth : 27th Nov 1992

Current world ranking : 96



Player : Farah Abdel Meguid

Country: Egypt Date of Birth : 16" Jul 1992 Current world ranking: 98



Player : Faustine Gilles Country : France

Date of Birth :28th Jul 1990 Current world ranking: 107



Player : Sara El Noamany Country : Egypt

Date of Birth :12th Jun 1990 Current world ranking : 110



Player : Yathreb Adel Country : Egypt

Date of Birth :6th Mar 1996 Current world ranking : 116



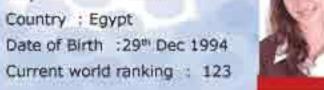
Player : Salma Nassar

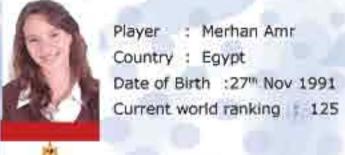
Country : Egypt Date of Birth :14th Aug 1991

Current world ranking : 121



Player : Salma Hatem Country : Egypt Date of Birth :29th Dec 1994





Player : Merhan Amr Country: Egypt Date of Birth :27" Nov 1991



Player : Karina Gonzalez

Country: Mexico



Date of Birth :40 Apr 1981 Current world ranking : 128



Player : Salma Hany Country: Egypt Date of Birth :7th Dec 1992 Current world ranking : 143



Player : Nada Elkalaawy Country : Egypt Date of Birth :22rd May 1995 Current world ranking : 156



Player : Nihal Alaa Bayoumi

Country : Egypt Date of Birth :19th Jul 1991 Current world ranking : 178



Player : Mayar Aly Ezzo Country : Egypt

Date of Birth :7th Aug 1990 Current world ranking : 196



Player : Haidi Lala Country : Egypt Date of Birth :7" May 1995

Current world ranking : 243



Player : Mennat Nasser Country : Egypt

Date of Birth :5th Jan 1994 Current world ranking : 260



# Pure luxury awaits at a true Red Sea Paradise SHARM EL SHEIKH



#### DISTINCTIVE | INSPIRATIONAL | GRACEFUL | STYLISH | CARING | FRIENDLY



- 470 rooms and suites Royal Savoy wing 9 private villas
- 5 Swimming pools 13 restaurants and 13 bars Wellness centre and spa
- Superb sports and recreation facilities
   230 metre private sandy beach





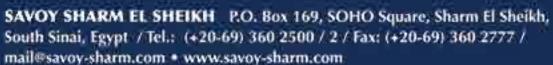
# Sharm El Shiekh

The simplicity of sun, sea and sand. The luxury of five-star hotels, water sports, shopping and entertainment. This is Sharm el-Sheikh, one of the most accessible and developed tourist resort communities on the Sinai peninsula.

All around are Bedouins, colorful tents, mountains and sea.

There are small, intimate hotels with modern designs, as well as larger hotel complexes belonging to International chains, plus about all the amenities one could expect of a tourist center, including casinos, diseos and nightclubs, golf courses and health facilities.

With diving and snorkeling, windsurfing and other water sports, horses and camel riding, desert safaris, and great nearby antiquities attractions, it is almost impossible for a visitor to ever suffer from boredom.





### Refresh yourself more



#### The Road to Soho.

Whilst Squash can trace its routes back to the 16th century and its formal birth to the 1830s, the Women's World Open was founded only in 1979.

Like wise despite Egypt, the worlds oldest country, with 5000 years of history, Sharm el Sheikh, in less than thirty years has grown from a village into the city of peace, and Soho Square, its newest suburbs first broke ground only in 2008.

Squash came to Soho in 2009, but things move fast in Egypt, and in 2010, the Richest ever women's tournament, with \$147,000 in prize money

#### 2009 Inaugural Women's Soho Square Championship

Abdel Kawy, the third seed from Egypt, boasted a 10/1 career head-to-head record over the 26-year-old from Harrogate on the eve of the match - and Duncalf last beat the former world junior champion more than four years ago.

A further victory looked in Abdel Kawy's reach as the Egyptian played some of the best squash of her life to take the first two games for just nine points.

But Duncalf battled back to take the next two games and leap to a 6-1 lead in the decider.

Abdel Kawy forced the game into a tie-break, but Duncalf held her nerve to win 2-11, 7-11, 11-8, 12-10, 12-10 after 58 minutes. The success marks the fifth Tour title success of Duncalf's career.

Local Heroine Abdel Kawy, battled the final to the end, but her form and world ranking has improved in 2010. Will the home crowd give her a chance to reverse her fortune in the final at Soho last year, or will the luck of the pharaohs stay with Jenny Duncalf in a venue that's proved charmed for her so far?



#### The Amsterdam Women's World Open of 2009

Natalie Grinham, showed the form of her life in these championships, she set the early pace in the 30th international meeting of their career - dropping just three points en-route to taking the first game.

Midway through the second game, it was again Grinham who looked to be heading to victory - a win which would have been her first over the long-time world number one since April 2007, and one which would have reduced the 22-7 head-to-head lead that Nicol had as the pair took to the court.

But the balance of play swung towards the favourite at 7-6 up in the second: David won the next four points to draw level, and soon established a 7-1 lead in the third.

Grinham, the former Australian who became a Dutch national last year, snatched a further two points before David again rattled off four points in a row to lead 2/1.

Thought by many to be hot favourite to win the title for the first time in her fourth final, Grinham established leads of 4-1, 6-3 and 8-6 in the fourth game - but a determined David just didn't give up.

Two lengthy and crucial rallies saw the score move to eight-all - then two winners from David followed by a miss-hit by Grinham took David to match-ball at 10-8.

Seconds later, referee Chris Sinclair awarded the Malaysian a stroke - and Nicol David raised her arms in delight and relief to celebrate her astonishing 3-11, 11-6, 11-3, 11-8 title triumph after 51 minutes.

Nicol David won her fourth world title; will the sunshine on her in Egypt so she can make it a record equaling number five?